

NEW! L.A. Chinatown Mid-Autumn Moon Festival
Moonlight 5K Run/Walk & Fun Bike Ride
Saturday, October 3, 2009

Sponsorship Opportunity

All supporters will be given the following benefits:
Recognition on event website • Recognition in event program

Title Sponsor	\$5,000
<ul style="list-style-type: none">• Recognition as Title sponsor on all promotional materials• Premier logo placement at Start/Finish and Entertainment Stage banners• 10 Complimentary Team Registration for the 5K Run/Walk• 10 Complimentary Team Registration for the Fun Bike Ride• 10x10 Booth at Festival site	
Gold Sponsor	\$2,500
<ul style="list-style-type: none">• Recognition as Gold sponsor on all promotional materials• Company logo on Start/Finish and Entertainment Stage banners• 10 Complimentary Team Registration for the 5K Run/Walk <u>or</u> Fun Bike Ride• 10x10 Booth at Festival site	
Silver Sponsor	\$1,000
<ul style="list-style-type: none">• Recognition as Silver sponsor on all promotional materials• Company logo on Start/Finish <u>or</u> Entertainment Stage banner• 5 Complimentary Registration for 5K Run/Walk or Fun Bike Ride• 10x10 Booth at Festival site	
Bronze Sponsor	\$500
<ul style="list-style-type: none">• Recognition as Bronze sponsor on all promotional materials• 2 Complimentary Registration for 5K Run/Walk or Fun Bike Ride• 10x10 Booth at Festival site	
Goodie Bag Sponsor	In-Kind or \$150
<ul style="list-style-type: none">• Provide 1,000 <u>items</u> for participants (in-kind)• Provide 1,000 <u>flyers</u> for participants (\$150)	
Vendor Booth (non-profit rate \$250)	\$400
<ul style="list-style-type: none">• 10x10 booth with (1) table & (2) chairs including lighting	

Additional opportunities are available. Please call Jean Chan at the BID office at (213) 680-0243 or email jeanchan@chinatownal.com.

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Sponsorship Commitment Form

I am pleased to support the Mid-Autumn Moon Festival in Chinatown at the following level (Please check one):

- | | |
|---|---|
| <input type="checkbox"/> Title Sponsor (\$5,000) | <input type="checkbox"/> Bronze Sponsor (\$5000) |
| <input type="checkbox"/> Gold Sponsor (\$2,500) | <input type="checkbox"/> Goodie Bag Sponsor (In-kind or \$150) |
| <input type="checkbox"/> Silver Sponsor (\$1,000) | <input type="checkbox"/> Vendor Booth (please fill out vendor application form) |

I am unable to join you at the Mid-Autumn Moon Festival but would like to support the event. Please accept my donation of \$ _____.

Please complete all applicable sections:

Name _____ Title _____
Company (to be listed as) _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____
Website _____

Please make check payable to: L.A. Chinatown Business Council (LACBC). Mail check and this completed form to:

Attn: Moon Festival
Chinatown Business Improvement District
727 N. Broadway, Suite 208
Los Angeles, CA 90012

Forms can also be faxed separately to (213) 617-3298. If you have any questions, please contact Jean Chan at (213) 680-0243 or jeanchan@chinatownla.com.

Thank you for your support!



華埠商業發展區
C H I N A T O W N
BUSINESS IMPROVEMENT DISTRICT

Chinatown Business Improvement District (BID) is a 501(c)(6) nonprofit organization. Event proceeds will benefit Chinatown Service Center and Los Angeles Firecracker Run Committee. Donations to the festival or the BID are tax-deductible to the extent allowed by law. **Tax ID #95-1476343**